Special Issue on
Business Policy & Strategic Management

Call For Papers

A new Special Issue Business Policy & Strategic Management (http://www.sjbizmgmt.org/sinfo/175018) has been launched in Science Journal of Business and Management (http://www.sjbizmgmt.org). This Special Issue intends to collect research achievements concerning Business and Management. Novel insights as well as fundamental research on the topics are warmly welcomed. Your submissions along with your ingenious works are expected.

Lead Guest Editor

Lead Guest Editor: Gedion Omwono
Affiliation: Department of Business Management Auditing, University of Kigali, Kigali, Rwanda

Paper Submission

Potential authors are humbly requested to submit an electronic copy of their complete manuscript via http://www.sjbizmgmt.org/submission

Topics of Interest Include (but not limited to):

- To contribute to the development of business & management from both a theoretical and a practical perspective
- To bring the study of platform ecosystems into mainstream academic research and foster a distinctive body of scholars
- To presents research on the analysis of innovation and technology, and on the associated processes, potentials and implications, as well as the development of appropriate methodologies for the effective conduct of such studies
- To add to the current knowledge of business management of public and non-profit organizations. We also seek theoretical papers that shed light on value creation and appropriation in the public and non-profit interest
- To provides a forum for state-of-the-art research on platforms, standards and innovation spanning different industry, country, and institutional settings

Important Dates

Submission Deadline: May 30, 2020
Publication Deadline: Jul. 30, 2020

Join as Guest Editor

For scholars who have intention to join the special issue as guest editor, please check out the link below:
http://www.sjbizmgmt.org/jsgt/175018